



Find my
Spark 2020
Handbook



Acknowledgement of country

We acknowledge and pay respect to the traditional owners of the land. As we share our knowledge, teaching, learning and connection may we also pay respect to the knowledge embedded forever within the Aboriginal Custodianship of Country and their enduring connection to the land.

About

Spark Festival

Find My Spark is produced by Spark Festival, Australia's largest event for startups, investors and entrepreneurs and innovators of any age and stage. With two weeks of live Online content available from Oct 12-23, Spark Festival is an incredible opportunity for anyone to find their spark and start on the entrepreneurial journey.

About Find my Spark

Building on the "STEAM Popup" event in the previous three years of Spark, in 2019 Spark Festival delivered 'Find My Spark', a full day in-person workshop focussed on entrepreneurial skills and mindset for High Schools. 320 students spent the day diving into design thinking and learning the skills they need to identify problems worth solving, and develop sustainable, globally scalable solutions.

Find My Spark was established to

- Instill a positive, problem-solving entrepreneurial mindset through role-modelling
- Introduce the skills needed to turn an idea into a startup business
- Demonstrate how entrepreneurship can be applied across a wide range of disciplines and interests
- Empower students to explore entrepreneurial pathways as they enter their final years of high school and consider options for tertiary education
- Inspire more young Australians to think big and follow their business dream if that is their calling



Letter from the Program Director

Maxine Sherrin

Spark Festival is a Not For Profit, grassroots festival whose mission is to drive prosperity for all Australians via the growth of thriving new economy businesses. Our community is large and strong: startups, investors, SMEs, big corporates and innovators at every stage are all welcomed. It's the place to get inspired, make connections with impact, and learn the tools and techniques of the new economy.

With Find My Spark, it's incredibly rewarding to extend this opportunity to younger Australians everywhere, the entrepreneurs and changemakers of the future. A huge thank you is due to the Education Committee for their work in creating this incredible program.

Over the next couple of weeks you'll be seeing what it takes to imagine and bring to life exciting, valuable, and successful ventures, and we can't wait to see what you come up with as you find your spark at Spark.

Maxine Sherrin

2020 Theme

"We Are Agents of Change"

20 years into the 21st century, Australia faces challenges which are unprecedented in their nature and scale.

Unstoppable global trends - the 4th Industrial Revolution and the growth of digital economies - are re-shaping the landscape for industry and jobs.

The effects of climate change – prolonged periods of drought, plus long and destructive bushfire seasons – are being felt across the country, with particularly devastating consequences for regional Australia.

And we are now also facing a global pandemic that challenges both our health system and our economy.

If we are to maintain and improve our standard of living, wages and social welfare safety net, the Australian economy needs to identify and foster new sources of growth.

The “born-digital” generation is coming of age and driving a can-do, problem-solving, purpose-driven, entrepreneurial zeitgeist. It's time to unlock the genius and resilience in our society, throw open the doors and leave no-one behind.

We Are Agents of Change



Letter from Chair of Education Committee **Liz Jackson**

The growing demand for high quality entrepreneurship education in the K-12 sector is becoming more and more relevant as we adapt to the new way of working in response to the global pandemic. Whilst the entrepreneurship landscape in Australia is becoming more mature there is more to do to establish a culture nationally particularly at the grassroots level. The need for a more sustainable approach to helping young people develop global capabilities such as problem solving, digital literacy, sense of self, creativity and collaboration among others is of growing importance.

I believe one of the most effective driving forces of accelerating Australia's economic development stems from establishing a rich, diverse and inclusive entrepreneurship culture starting at the grassroots level. Gen Z more than any other generation is leveraging their digital skills to create new value for themselves and others by exploring the benefits of entrepreneurship.

Find My Spark 2020 is helping change the narrative for young people to see entrepreneurship as a complimentary pathway both in and beyond school.

Liz Jackson

Committee Members



Stephen Rutter - Founder, The Scale Institute

"Since the inaugural Spark Festival in 2016, we were focused on our next generation of innovators and provide them opportunities in what entrepreneurship is. With the support of the many volunteers, this year it's awesome to see how footprint grow beyond the Sydney school region"



Liz Jakubowski - Director, Ribit.net

"It's very exciting to see the evolution of this wonderful program for young entrepreneurs, and witness the energy and ambition it generates each year. Definitely the 'must-not-miss' event on the calendar"

Tanya Cullen

Teacher Glasshouse Christian College



Murray Hurps

Director of Entrepreneurship, UTS

Alex Carpenter

Associate Lecturer in Entrepreneurship, USYD



Richard Hainsworth

Design & Technology Teacher, Brigidine College

David Ellis

Deputy Course Coordinator Design & Technology, SCU



Maya Marcus

Head of Product and Learning, Young Change Agents

Cheryl Royle

Entrepreneurship Facilitator, Australian Government



Wil Massara

Founder & CEO, Youth Leadership Academy

Adam Mostogl

Founder, Illuminate Education Australia



Elizabeth Knight

Founder & Director, Purposeful

Student Sessions Resources

Date	Day	Time (AEDT) Type	Session No	Who	Theme	Event link
12/01/2020	Monday	12PM-12:45PM Workshop	S1	Joe Mikaele Ah-Kuoi Jr / Strivelane	Emotional and Social Intelligence - character, confidence and purpose	https://bit.ly/3jK0nwi
12/01/2020	Monday	3:30PM-04:15PM Workshop	S2	Elizabeth Knight/ Purposeful	Owning your story & finding your why	https://bit.ly/2GSr835
13/01/2020	Tuesday	12PM-12:45PM MasterClass	S3	Nathaniel Diong/ Future Minds Network	Startup advice that no one wants to hear	https://bit.ly/2IbFbBq
13/01/2020	Tuesday	03:30PM-04:15PM Workshop	S4	Roslyn Mahrous/ Sydney Catholic Schools	The art of thinking creatively. Developing an entrepreneurial mindset	https://bit.ly/33PgGIY
14/01/2020	Wednesday	12PM-12:45PM Workshop	S5	Emily Chang/ Sydney School of Entrepreneurship	How do you find a problem that matters?	https://bit.ly/2SM9lli
14/01/2020	Wednesday	03:30PM-04:15PM Workshop	S6	Bruce Williams/ Easy Teams	You've got personality - Understanding how people tick so we can work together with less stress and more yes	https://bit.ly/3lDsTjV
15/01/2020	Thursday	12PM-12:45PM Workshop	S7	Matthew Waugh/Conexie	What does resilience look like?	https://bit.ly/2SQJa8t
15/01/2020	Thursday	03:30PM-04:15PM Panel	S8	Elizabeth Knight MC, Camilla, Give a Grad a Go Sophia Witherington, Startmate Fellowship	Joining a rocketship how to land a job in a startup	https://bit.ly/3lzexkj

Find
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Student Sessions Resources

Date	Day	Time (AEDT) Type	Session No	Who	Theme	Event link
16/01/2020	Friday	12PM-12:45PM MasterClass	S9	Carolyn Mee/ Sound Scouts	Innovation Case Study - Technology & Health based designs	https://bit.ly/3jPHkRn
16/01/2020	Friday	3:30PM-04:15PM MasterClass	S10	Alex Harrington/Noegenesis	From Gamer to Greatness - Skillup or Startup what are the pathway options?	https://bit.ly/3jNEyMk
19/01/2020	Monday	12PM-12:45PM Workshop	S11	Scott Millar/Bop Industries & Graham Constable/ Singularity U	Curiosity, Connection & Collaboration - Technology	https://bit.ly/36UakUg
19/01/2020	Monday	03:30PM-04:15PM Panel	S12	Wil Masara/ Youth Leadership Academy Australia	Coffee with Gen Z Entrepreneurs	https://bit.ly/3IAA2RT
20/01/2020	Tuesday	12PM-12:45PM Workshop	S13	Kerrie Otto de Grancy/ Evolve Yourself Institute	Self regulation - Pursuing an idea and not being afraid to pivot	https://bit.ly/33O9OW7
20/01/2020	Tuesday	03:30PM-04:15PM Workshop	S14	Allan Lalic/ Kebloom	Online Marketplace - How to Launch your business in the real	https://bit.ly/3nGseQz
21/01/2020	Wednesday	12PM-12:45PM Workshop	S15	Damian Holz/ Mirvac	Find my Spark - Design Thinking Innovation	https://bit.ly/3jORUbh
21/01/2020	Wednesday	03:30PM-04:15PM Workshop	S16	Jim Schuman/ First Pivot	That Will Never Work - The Story Behind Netflix and the Entrepreneurial Mindset For Success - A case study approach	https://bit.ly/33Oa47x

Date	Day	Time (AEDT) Type	Session No	Who	Theme	Event link
22/01/2020	Thursday	12PM-12:45PM Workshop	S17	Sid Verma/ BrainSTEM	Hacking your house in 30mins	https://bit.ly/2SGZatX
22/01/2020	Thursday	3:30PM-04:15PM Workshop	S18	Cleo Westthorpe/ Pivot Learning	Climate Action - A Sustainable Planet	https://bit.ly/2SLUd2M
23/01/2020	Friday	12PM-12:45PM Workshop	S19	Samantha Reynolds/ Saint Peters College	Brainspin - idea generation	https://bit.ly/33QMelk
23/01/2020	Friday	01:30PM-02:30PM Workshop	S20	Aisla Connolly, Anna Day/ NT Farmer	Entrepreneurship in Agriculture	https://bit.ly/3nDjk1n
23/01/2020	Friday	3:30PM-04:15PM ShowCase	S21	Richard Hainsworth/ Brigidine College	Student Showcase	https://bit.ly/33NPdB9
23/01/2020	Friday	09:30PM-03:00PM Event	S22	Maya Marcus/ Academy for Enterprising Girls	Youth Think Tank	https://bit.ly/3IDwuOX

Teacher Sessions/ Resources

Click for



Navigating Entrepreneurship Resources



How to of K-12 Guild Library

There is an overwhelming amount of free resources available to help teach entrepreneurship but how do you know which one's are good and trustworthy?

The Guild library is curated to solve this problem and is aimed at helping those who are guiding others through the entrepreneurship journey.

With 475 pieces of content within it it can still be a bit overwhelming but in the Navigating Entrepreneurship Resources workshop we cover how to get the most out of the library for teachers in K-12.



The Guild Library



The Guild Community



**The Entrepreneurship
Journey Map**

2020 Sponsors

spark festival

Major partner _____



Find my Spark program partner _____



Think, act and create like entrepreneurs

